

Live Nation – US Concerts Scholarship

Award Amount: \$10,000.00

Supports students pursuing careers in the five core areas of the Live Nation business: concert and venue promotion; sponsorship and advertising; ticketing; e-commerce; and artist management.

Eligibility and Guidelines:

- Applicant must be a full-time Junior or Senior enrolled at an accredited college or university at the time of award
- Applicant must be pursuing a career that corresponds with a Live Nation area of business as listed above
- Applicant must have a cumulative GPA of 3.0 or higher
- Live Nation employees and family members are eligible
- This is a one-time award to be paid directly to a qualified educational institution

Application Guidelines

- Complete the Scholarship Application Form
- Provide a student copy of their college transcript to confirm GPA
- Provide proof of enrollment from the educational institution
- Provide two (2) letters of recommendation from non-Live Nation affiliated industry professionals and/or instructor(s)
- Write an essay on the role of music in your life and how it has inspired you to pursue a career in the music industry. The essay should not exceed 500 words and should include the student's long-term professional goals within the entertainment industry.
- In addition to the application essay, the scholarship recipient will be required to write a final impact essay at the end of the school year updating Live Nation on how the funds supported their scholastic journey and progress towards their long-term careers goals.