Established to support the ever-growing customer service expectations of fans, artists and employees within the live entertainment industry.

Eligibility and Guidelines:
- Applicant must be a full-time undergraduate student with a minimum of 60 credits earned, enrolled at an accredited college or university at the time of award in the fall semester
- Applicant must be pursuing a career in live entertainment. Field of study may include but is not limited to: music business management, customer service, hospitality or related fields of study
- Applicant must have a cumulative GPA of 3.0 or higher
- Live Nation employees and family members are eligible
- This is a one-time award to be paid directly to a qualified educational institution

Application Guidelines:
- Complete the Scholarship Application Form
- Provide a student copy of their college transcript to confirm GPA
- Submit a resume or CV
- Provide proof of enrollment from the educational institution
- Provide two (2) letters of recommendation from non-Live Nation affiliated industry professionals and/or instructor(s)
- Write an essay proposing innovative customer service ideas for the live entertainment business. The essay should not exceed 500 words and should include the student’s long-term professional goals within the entertainment industry.
- In addition to the application essay, the scholarship recipient will be required to write a final impact essay at the end of the school year updating Music Forward on how the funds supported their scholastic journey and progress towards their long-term career goals.

Live Nation currently offers three scholarship opportunities:
- Tiffany Green Operator, Steven J. Finkel and Live Nation Scholarships

Applicants may apply for only one of the three scholarships offered through this opportunity. If multiple applications are received, only the first received application will be reviewed for consideration of a scholarship award.